

PRESS RELEASE

# The Queen's Award for Enterprise: International Trade 2019

Tuesday 23rd April 2019

**ONLINE SCOTCH WHISKY RETAILER, THEWHISKYBARREL.COM, IS HONOURED TO HAVE WON THE QUEEN'S AWARD FOR ENTERPRISE 2019.**

A family run company in the Kingdom of Fife has been honoured with The Queen's Award for Enterprise for International Trade 2019.

TheWhiskyBarrel.com is one of 200 organisations nationally to be recognised with the prestigious Queen's Award for Enterprise. Announced today (Tuesday 23 April 2019) TheWhiskyBarrel.com has been recognised for its excellence in international trade.

TheWhiskyBarrel.com was established in 2007 and since then has gone from strength to strength and become a World-renowned online retailer of premium Scotch whisky. The company collaborates with independent whisky merchants and micro distillers to make Scotch Whisky and Single Cask Rum available to international customers, primarily in North America and Asia-Pacific.

Managing Director, Alastair Brown, said "we are delighted that the company has been recognised for its achievements in and contributions to international trade. Winning this award is a great boost for our family business as we continue to take exciting new steps to further push the business on." TheWhiskyBarrel.com continues to grow rapidly and further developing its own range of original and exclusive cask bottlings.

Now in its 53<sup>rd</sup> year, The Queen's Awards for Enterprise are the most prestigious business awards in the country, with winning businesses able to use the esteemed Queen's Awards emblem for the next five years.

TheWhiskyBarrel.com will celebrate its award during a royal reception for The Queen's Awards winners in the summer.

Applications for The Queen's Awards for Enterprise 2020 open on the 1<sup>st</sup> of May 2019. For more information, visit <https://www.gov.uk/queens-awards-for-enterprise>.

## Press Enquiries

For all press enquiries, please contact Chris - [info@thewhiskybarrel.com](mailto:info@thewhiskybarrel.com).

The Whisky Barrel

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**Notice for Editors:-**

Please find images attached to this email for use.

Q) What is the Queen's Award

A) The Queen's Awards for Enterprise are the most prestigious awards for UK businesses, recognising and celebrating business excellence across the UK. Winners have demonstrated outstanding success in their respective fields of Innovation, International Trade, Sustainable Development and Promoting Opportunity (through Social Mobility).

Q) What is the name of the Award won by TheWhiskyBarrel.com?

A) The Queen's Award for Enterprise for International Trade 2019.

Q) Why was this press release under embargo?

A) Her Majesty The Queen personally approves the winners of The Queen's Awards each year. Then the Department for Business, Innovation, Energy & Industrial Strategy publicly announce the winners, this year on Tuesday the 23<sup>rd</sup> of April 2019.

Q) When was the embargo lifted?

A) The embargo was lifted at 01:00 am on Tuesday the 23<sup>rd</sup> of April 2019.

Q) When will TheWhiskyBarrel.com receive the award?

A) The Award will be presented to TheWhiskyBarrel.com by the Lord-Lieutenant of the County in the early summer. In addition, HRH The Prince of Wales will be hosting a Reception for The Queen's Awards for Enterprise winners at Buckingham Palace in the summer.

**Note to Editors:-**

TheWhiskyBarrel.com is a specialist online whisky and spirits merchant based in Fife, Scotland and was established in 2007. TheWhiskyBarrel.com won Whisky Magazine Online Retailer 2018 and was International Wine & Spirits Competition runner-up in 2016.